

# 2026 CHICAGO DRAGON BOAT RACE FOR LITERACY



Organized by Chicago Chinatown Chamber of Commerce

Ping Tom Memorial Park, 300 West 19<sup>th</sup> Street  
Saturday, June 20, 2026 | 8:00 a.m. to 5:00 p.m.



## 2026 SPONSORSHIP & EXHIBITOR BOOTH APPLICATION FORM Submission Deadline: May 1, 2026

To guarantee your participation, payment must accompany a completed **Sponsorship and Exhibitor Booth Application Form** by **Friday, May 1, 2026**. Forms submitted without payment will be considered incomplete. Completed forms and payments should be mailed to Chicago Chinatown Chamber of Commerce, 2169B South China Place, Chicago, IL 60616 or can be emailed to [info@chicagochinatown.org](mailto:info@chicagochinatown.org).

- **\$8,000 TITLE EVENT SPONSORSHIP** *(one package available)*
  - Title Event Sponsor recognition and branding at event site and all publicity materials including public media, Chamber monthly newsletter, flyers, posters, and social media outlets
  - Listing as Title Event Sponsor with your big logo on two (2) 3' x 36' banners installed on both sides of the Gateway which is the most significant landmark of Chinatown. One (1) 4'x20' installed at the Ping Tom Park Pagoda, and one (1) 3'x12' at the Chinatown Parking Lot.
  - Listing as Title Event Sponsor and link to your website on the Chicago Chinatown Chamber of Commerce's website [www.chicagochinatown.org](http://www.chicagochinatown.org)
  - Verbal recognition and speaking opportunity at the event opening ceremony
  - Listing as Title Event Sponsor on the Official Dragon Boat Race T-Shirt, Event Banners
  - Company banner displayed at event site
  - **One (1) Exhibitor Booth with display opportunities for promotional and marketing materials**
    - Includes one (1) reserved **tented** space with one (1) 8' x 30" table and 2 chairs (No power source available)
  - **One complimentary (1) Dragon Boat Team registration**
    - Includes one (1) 10'x10' reserved **non-tented** space (No power source available)
    - An Official Dragon Boat Race T-shirt for each team member (up to 25)
    - Each boat requires a minimum of 15 participants including a drummer. (View Team Application for other requirements).
  
- **\$5,000 PRESENTING SPONSORSHIP** *(two packages available)*
  - Presenting Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets
  - Listing as Title Event Sponsor with your big logo on two (2) 3' x 36' banners installed on both sides of the Gateway which is the most significant landmark of Chinatown. One (1) 4'x20' installed at the Ping Tom Park Pagoda, and one (1) 3'x12' at the Chinatown Parking Lot.
  - Presenting and announcing the winners at the end of the event
  - Listing as Presenting Sponsor and link to your website on the Chicago Chinatown Chamber of Commerce's website [www.chicagochinatown.org](http://www.chicagochinatown.org)
  - **One (1) Exhibitor Booth with display opportunities for promotional and marketing materials**
    - Includes one (1) reserved **tented** space with one (1) 8' x 30" table and 2 chairs (No power source available)
  - **Reduced Rate for one (1) Dragon Boat Team registration (\$800.00 for Community Business and \$1400 for Large Corporations. See Team Registration Form to identify your business type)** Includes one (1) 10'x10' reserved **non-tented** space (No power source available)
    - An Official Dragon Boat Race T-shirt for each team member (up to 25)
    - Each boat requires a minimum of 15 participants including a drummer. (View Team Application for other requirements).
  
- **\$3,800 EVENT SPONSORSHIP**
  - Event Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets
  - Your logo on two (2) 3' x 36' banners installed on both sides of the Gateway which is the most significant landmark of Chinatown. One (1) 4'x20' installed at the Ping Tom Park Pagoda, and one (1) 3'x12' at the Chinatown Parking Lot.

- **Listing as Event Sponsor and link to your website on the Chinatown Chamber of Commerce's website [www.chicagochinatown.org](http://www.chicagochinatown.org)**
  - **Listing as Event Sponsor on the Official Dragon Boat Race T-Shirt, Event Banners**
  - **One (1) Exhibitor Booth with display opportunities for promotional and marketing materials**
    - Includes one (1) reserved non-tented space with one (1) 8' x 30" table and 2 chairs (No power source available)
  - **Reduced Rate for one (1) Dragon Boat Team registration (\$800.00 for Community Business and \$1400 for Large Corporations. See Team Registration Form to identify your business type) \*Subject to availability at time of application receipt\***
    - Includes one (1) 10'x10' reserved non-tented space (No power source available)
    - An Official Dragon Boat Race T-shirt for each team member (up to 25)
    - Each boat requires a minimum of 15 participants including a drummer. (View Team Application for other requirements).
- **\$2,800 BANDANNA SPONSORSHIP (one package available)**
    - **Bandanna Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets**
    - **Listing as Bandanna Sponsor and link to your website on the Chinatown Chamber of Commerce's website [www.chicagochinatown.org](http://www.chicagochinatown.org)**
    - **Exclusive marketing opportunity to promote brand name on the Official Dragon Boat Race Bandanna (sell Bandannas not included)**
    - **Listing as Bandanna Sponsor on the Event banners**
- **\$2,000 RIVER SPONSORSHIP**
    - **River Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets**
    - **Listing as River Sponsor and link to your website on the Chinatown Chamber of Commerce's website [www.chicagochinatown.org](http://www.chicagochinatown.org)**
    - **Your logo on two (2) 3' x 36' banners installed on both sides of the Gateway which is the most significant landmark of Chinatown. One (1) 4'x20' installed at the Ping Tom Park Pagoda, and one (1) 3'x12' at the Chinatown Parking Lot.**
    - **\$500 will be donated the Friends of the Chicago River organization to improve and protect the Chicago River system for the people, plants and animals.**
- **\$450 EXHIBITOR BOOTH (TEAM AREA) (2 available)**
    - Includes one (1) reserved **non-tented** space **in the team area** (No power source available, Location assigned by Chinatown Chamber of Commerce)
    - One (1) 8' x 30" table and 2 chairs
- **\$300 EXHIBITOR BOOTH (ENTRANCE AREA) (15 available)**
    - Includes one (1) reserved **non-tented** space **in the park entrance area** (No power source available, Location assigned by Chinatown Chamber of Commerce)
    - One (1) 8' x 30" table and 2 chairs

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## 2026 SPONSORSHIP & EXHIBITOR BOOTH APPLICATION FORM

**Submission Deadline: May 1, 2026**

To guarantee your participation, payment must accompany a completed **Sponsorship and Exhibitor Booth Application Form** by **Friday, May 1, 2026**. Forms submitted without payment will be considered incomplete. Completed forms and payments should be mailed to Chicago Chinatown Chamber of Commerce, 2169B South China Place, Chicago, IL 60616.

### PLEASE SELECT:

- \$8,000 TITLE EVENT SPONSORSHIP (one package available)
- \$5,000 PRESENTING SPONSORSHIP \*Dragon Boat Team registration subject to availability at time of application receipt\*
- \$3,800 EVENT SPONSORSHIP \*Dragon Boat Team registration subject to availability at time of application receipt\*
- \$2,800 BANDANNA SPONSORSHIP (one package available)
- \$2,000 RIVER SPONSORSHIP
- \$450 EXHIBITOR BOOTH (TEAM AREA) (two booths available)
- \$300 EXHIBITOR BOOTH (ENTRANCE AREA) (fifteen booths available)
- I will NOT attend, but will donate \$ \_\_\_\_\_

### PRINT CLEARLY

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Organization or Company Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Email

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Fax Number

AMOUNT ENCLOSED \$ \_\_\_\_\_ All payments are final, non-refundable, and non-transferable.

- BY CHECK OR CASH OR MONEY ORDER: Payable to "Chicago Chinatown Chamber of Commerce"
- BY ACH: (Please call 312-326-5320)
- BY ZELLE

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_