

2017 CHICAGO DRAGON BOAT RACE FOR LITERACY



Organized by Chicago Chinatown Chamber of Commerce
Presented by Chicago Chinatown Community Foundation

Ping Tom Memorial Park, 300 West 19th Street
Saturday, June 24, 2017 | 8:00 a.m. to 5:00 p.m.



2017 SPONSORSHIP & EXHIBITOR BOOTH APPLICATION FORM

Submission Deadline: May 1, 2017

● ~~\$5,000 TITLE EVENT SPONSORSHIP~~ (~~one package available~~)

- ~~➤ Title Event Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets~~
- ~~➤ Listing as Title Event Sponsor and link to your website on the Chicago Chinatown Chamber of Commerce's website www.chicagochinatown.org~~
- ~~➤ Verbal recognition and speaking opportunity at the event opening ceremony~~
- ~~➤ Listing as Title Event Sponsor on the Official Dragon Boat Race T-Shirt, Event and Trolley Banners~~
- ~~➤ Company banner displayed at event site~~
- ~~➤ One (1) Exhibitor Booth with display opportunities for promotional and marketing materials~~
 - ~~▪ Includes one (1) reserved tented space with one (1) 8' x 30" table and 2 chairs (No power source available)~~
- ~~➤ One (1) Dragon Boat Team registration~~
 - ~~▪ Includes one (1) 10'x10' reserved non-tented space (No power source available)~~
 - ~~▪ An Official Dragon Boat Race T-shirt for each team member (up to 25)~~
 - ~~*each boat requires a minimum of 16 participants including a flag-catcher and drummer (View Team Application for other requirements). Team will be required to submit a Team roster and a Team Athletic Waiver and Release of Liability Form for each member by June 2, 2017.~~

● \$2,000 EVENT SPONSORSHIP

- Event Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets
- Listing as Event Sponsor and link to your website on the Chinatown Chamber of Commerce's website www.chicagochinatown.org
- Listing as Event Sponsor on the Official Dragon Boat Race T-Shirt, Event and Trolley Banners
- One (1) Exhibitor Booth with display opportunities for promotional and marketing materials
 - Includes one (1) reserved non-tented space with one (1) 8' x 30" table and 2 chairs (No power source available)
- Reduced Rate for one (1) Dragon Boat Team registration (\$600.00) *Based on availability at time of application receipt*
 - Includes one (1) 10'x10' reserved non-tented space (No power source available)
 - An Official Dragon Boat Race T-shirt for each team member (up to 25)
 - *each boat requires a minimum of 16 participants including a flag-catcher and drummer. (View Team Application for other requirements). Team will be required to submit a Team roster and a Team Athletic Waiver and Release of Liability Form for each member by June 2, 2017

● ~~\$2,500 TROLLEY SPONSORSHIP~~ (~~one package available~~)

- ~~➤ Trolley Sponsor recognition and branding at event site and all publicity materials including Chinese media, Chamber monthly newsletter, flyers, posters, and social media outlets~~
- ~~➤ Listing as Trolley Sponsor and link to your website on the Chinatown Chamber of Commerce's website www.chicagochinatown.org~~
- ~~➤ Exclusive marketing opportunity to promote brand name on one (1) 3' x 12' banner posted on Trolley~~
- ~~➤ Listing as Trolley Sponsor on the Official Dragon Boat Race T-Shirt and Event banner~~
- ~~➤ Trolley will run during the event from 9:00 a.m. to 4:00 p.m. and will circulate Chinatown from Ping Tom Memorial Park to 24th Place and Wentworth Avenue~~

● \$250 EXHIBITOR BOOTH (15 available)

- Includes one (1) reserved non-tented space (No power source available, Location assigned by Chinatown Chamber)
- One (1) 8' x 30" table and 2 chairs

2017 SPONSORSHIP & EXHIBITOR BOOTH APPLICATION FORM

To guarantee your participation, payment must accompany a completed **Sponsorship and Exhibitor Booth Application Form by Monday, May 1, 2017. Forms submitted without payment will be considered incomplete.** Completed forms and payments should be mailed to 2017 Dragon Boat Race for Literacy, Chicago Chinatown Chamber of Commerce, 2169B South China Place, Chicago, IL 60616.

PLEASE SELECT:

- ~~-\$5,000 TITLE EVENT SPONSORSHIP (one package available)~~
- \$2,000 EVENT SPONSORSHIP *Dragon Boat Team registration based on availability at time of application receipt*
- ~~-\$2,500 TROLLEY SPONSORSHIP (one package available)~~
- \$250 EXHIBITOR BOOTH
- I will NOT attend, but will donate \$ _____

PRINT CLEARLY

Contact Person

Organization or Company Name

Mailing Address

Email

Telephone Number

Fax Number

AMOUNT ENCLOSED \$ _____

All payments are final, non-refundable, or non-transferable.

- BY CHECK OR MONEY ORDER:** Payable to **“Chicago Chinatown Chamber of Commerce”**
- BY CREDIT CARD:** MasterCard or Visa (*Please call 312-326-5320*)

SIGNATURE: _____

DATE: _____